

Kansas City



Photos by: Convention and Visitors Bureau of Greater Kansas City



This year we're "Goin' to Kansas City" for the annual, statewide preservation conference, June 6-8, 2003. Our conference headquarters will be the historic (and classy) Hotel Phillips, downtown at 12th Street and Baltimore. As always, the event will be directed toward a broad audience--preservation professionals, newcomers and preservation advocates. Topics will address a range of issues, including insuring historic properties, the adaptive reuse of railroad resources, the rehab of properties in the jazz district at 18th and Vine (by a hard-working group of high school students!), Kansas City architecture, and "Preservation 101" for beginners.

Our Friday evening registration/reception will showcase a loft conversion project near the hotel, the Library Lofts, where we will tour residential and commercial spaces and enjoy the reception in their Club Room, near the pool. Saturday will include your choice of nine sessions, a screening of the awarding-winning film, "Blue Vinyl", and keynote address by

its producer Judith Helfand, a casual box lunch/tour of the in-progress, adaptive re-use of the Neo-Classical First National Bank building nearby.

Saturday night's special ticketed event will take place near City Market, at the Arabia Steamboat Museum, with its exhibition of 200 tons of cargo (buttons, bottles, textiles, Native American beads) that sank just north of the city in 1856. We will be given a special tour by those who excavated the site (check out their web site, www.1856.com). Sunday's schedule will include sessions, the presentation of this year's Missouri Preservation 10 Most Endangered List, and tours of Kansas City landmarks. While you're at the conference you can shop for preservation-related books published by the National Trust and check out an assortment of exhibits. Plan to join us in Kansas City for this year's urban mix of historic architecture, preservation topics, jazz and BBQ.

Hotel Phillips

The historic Hotel Phillips, downtown at 106 West 12th Street (12th and Baltimore), will be this year's conference headquarters. The magnificent 1931 landmark was listed on the National Register of Historic Places in 1979, and has recently undergone a \$20 million rehabilitation made possible through the use of historic preservation tax credits. The first-class boutique hotel has 217 guest rooms, up-to-date conference facilities and luxurious attention to every detail.

When first opened, the Phillips was the tallest hotel in Kansas City. Today, its lobby retains its walnut paneling and polished herringbone floors, still presided over by the original gilded Art Deco personification of Dawn. Its accommodations reflect its affiliation with the Preferred Hotels & Resorts group—two upscale restaurants, a fitness center, and 24-hour room service.

The Hotel Phillips is helping to sponsor this year's conference. They are offering a special conference room rate of \$85.00. To ensure you receive this special conference rate, **make reservations prior to May 6, 2003.** Be sure to mention Missouri Preservation.



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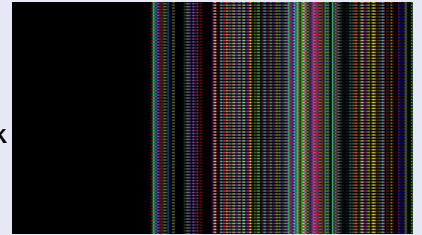
Keynote Speaker

BLUE VINYL

**The Documentary Award Winner for Excellence in Cinematography 2002,
Sundance Film Festival www.bluevinyl.org**

Everyone assured director, Judith Helfand, that vinyl siding was safe, and would only let off toxic gas in the rare event of a house fire. But after her experience with cancer caused by DES (a synthetic estrogen and anti-miscarriage drug prescribed to her mother and millions of other women), she figured any material so loaded with synthetic chemicals had to pose some kind of risk. Later, she asked her dad, "If you had known that...vinyl produces a wide array of deadly pollutants that threaten our future with a global toxic crisis, would you still have put it on the house?" "I hope not, honey," he said. "But they didn't write that on the box." So, with a piece of vinyl siding firmly in hand (a remnant from her parent's house), she took off—on a journey to re-write the outside of the box.

Judith Helfand defines herself as a filmmaker/organizer. She has worked as a documentary producer and educator for the past ten years—her films have enlightened, enraged, and engendered hope. She is co-founder of Working Film, a new non-profit organization—a laboratory/institute based in North Carolina that is dedicated to linking filmmaking to long-term social change and which is directing and coordinating the "My House is Your House Campaign"—the consumer organizing initiative for BLUE VINYL. Judith is an adjunct professor at New York University's undergraduate film and television program and speaks widely with her films, doing workshops and master classes on linking filmmaking to activism all around the country.



Book Store & Exhibits

This year's conference bookstore features a variety of publications selected by Missouri Preservation to coordinate with the workshop topics. The conference bookstore provides an opportunity for attendees to browse and inspect titles before purchase and also supports Missouri Preservation. Shop all day Saturday and Sunday morning for publications priced from \$6.00. Cash, check, and credit cards will be accepted.

Attention Exhibitors: we will have exhibition space available at the Hotel Phillips during the conference. Contact Missouri Preservation (573) 443-5946 for rates and information.



Photo by: Convention and Visitors Bureau of Greater Kansas City

Missouri Preservation gratefully acknowledges the continuing support of the Department of Natural Resources, Historic Preservation Office.

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Schedule

Friday, June 6

6-8pm

Welcome Reception and Early Registration

Location: Library Lofts

(Hors d'oeuvres & Cash Bar)

The \$42 million Library Lofts complex includes two properties in the area of 10th and Baltimore, just two blocks from our conference headquarters. The Library Lofts East, the first phase of the project, which was completed in 2002, involved the conversion of the 10-story Dwight/Burnap Building into 118 loft apartments. The second phase, the Library Lofts West, which was recently completed and converted the 14-story Board of Trade Building into downtown residential space, added 168 more units to the complex. Come tour this exciting preservation project, enjoy some light snacks and pick up your registration materials.

Saturday, June 7

8:15-9:00am

Registration and Continental Breakfast, Bookstore and Exhibits Open

9:00-10:15am

Block One Sessions

A. 18th and Vine Success Story

The mission of the Kansas City Central High School Cadet Corp is to promote leadership skills among high school students. Last year, the Cadet Corp's major project was the rehabilitation of single-family homes in the 18th and Vine Historic District. Members of the Cadet Corp will discuss this grass-roots preservation success story and they will present a slide show chronicling the before and after condition of the homes and the continuing work on the project.

Speaker: Major Gene Briseno and representatives of the Central High Cadet Corp

B. Insuring Residential and Commercial Historic Properties

Leaders in the insurance industry will discuss the issues of insuring historic properties. Our speakers will share their top ten tips for shopping for insurance for your historic building. They will discuss the importance of accurate appraisals, extended replacement cost coverage, and equitable claim handling. Learn how to properly protect your historic property.

Speakers: Miriam Lenett, Director of Corporate Marketing and Licensing, National Trust for Historic Preservation; Brian Pheobus, Maury Donnelly and Parr

Questions?

Call Carol Grove at 573-445-4608.

C. Adaptive Reuse of Railroad Resources

Abandoned railroad resources often become "white elephants" posing unique challenges for redevelopment. In this session, three recent rehabilitations of former railroad properties will be presented to demonstrate the range of possibilities to put these important buildings back into use.

Speakers: Sally Schwenk, Union Station; Tom McGee, Kansas City Roundhouse; Janice Matthews, Sikeston Depot

10:15- 10:45am

Break

10:45- 11:45

Block Two Sessions

A. Historic Millwork

Explore the range of options available to architects, contractors and building owners/managers involved in restoring or reproducing millwork in an historic building. Find out how to reproduce the distinctive character, appearance and dimension of interior and exterior historical millwork from windows and doors to baseboards and chair rails.

Speaker: Adam Jones

B. Loft Conversions

A growing trend in the rehabilitation of urban industrial and commercial buildings, loft conversions can take a vacant industrial or commercial building and make it into a hot real estate commodity. Come and hear developers who have successfully converted lofts. They will discuss the major issues involved in these adaptive reuse projects.

Speakers: Dana Gibson, George Birt

C. CLG Case Studies—Dealing with Tough Issues

Panelists representing three Certified Local Government communities will discuss the challenges met in dealing with institutional encroachment into historic districts.

Speakers: Jo Ann Radetic, SHPO CLG Coordinator; Brad Wolf, Kansas City Preservation Planner; Julie Williams, Liberty Preservation Planner; Patrick Steele, Independence Preservation Planner

11:45-1:00pm

Lunch and Tours

Box lunch and a tour of the historic First National Bank Building, which is being rehabilitated to function as the new Kansas City Public Library main branch—a preservation project in progress.

1:00-3:45pm

"BLUE VINYL" - Film Screening & Keynote Address

1:00-2:30 Screening of the Film

2:30-2:45 Break

2:45-3:45 Keynote Address—Judith Helfand:
Producer/Director of "Blue Vinyl"



Schedule

3:45-4:15pm
Break

4:15-5:15

Block Three Sessions

A. Homes by Mail Order—The Houses that Sears Built

Did you know that Sears sold complete houses by mail from 1908-1940? Each house was delivered as 30,000 pieces and a 75-page instruction book that told you how to put it together! Many of these houses are still around; perhaps you are living in one! Author Rosemary Thornton who will share her knowledge about this little-known but very intriguing part of early 20th century life. Her book, "The Houses that Sears Built," will be available for sale and autographing at the conference bookstore

Speaker: Rosemary Thornton, Freelance Author

B. Brownfields: Smart Sites for Redevelopment

Redeveloping industrial and commercial buildings supports infill development, creates jobs, improves the environment and can preserve our industrial heritage and architecture. This session will provide an overview of Brownfield redevelopment issues and feature some Brownfield redevelopment projects.

Speaker: Andy Bracker, Kansas City Brownfields Coordinator

C. Preservation 101

Are you new to the field of historic preservation? Are you an old hand but need a refresher to get you through the maze of 21st century programs and players? This session provides a short history of the preservation movement in America and a guide to the "Acronym Soup" of agencies, laws and organizations that make up today's preservation landscape.

Speaker: Mark Miles, Interim Director, Missouri SHPO

5:45-6:45 pm
Local Liaison Reception (By invitation only)

7:00-10:00 pm
BBQ, Jazz and Sunken Treasures (Special Ticketed Event)

Come enjoy a trademark Kansas City dinner, listen to great jazz and enjoy private tours of the Arabia Steamboat Museum. You will learn how the steamer Arabia prospered on the rivers, perished in 1856 and was finally rediscovered 132 years later, precious cargo intact.

Sunday, June 8

8:30-9:30am
Continental Breakfast—Bookstore and Exhibits Open

9:30-10:30am
Presentation of Missouri Preservation's 2003 10-Most Endangered List

10:30-11:00am
Break

11:00-12:00

Block Four Sessions

A. Kansas City Architects

Who are the architects that have made the downtown Kansas City skyline what it is today. This session will provide a primer to some of the city's most important commercial and public buildings and to the architects that created them. This session could be tied to a walking tour.

B. Maintenance Issues—Historic Building Pathology

Overview of the structures and systems of older buildings including the materials used in the construction of historic buildings, how they differ from those used in contemporary construction, and what are the potential causes and symptoms of building deterioration. Learn how to look at historic buildings to recognize and understand maintenance issues, and how to formulate a plan to evaluate and preserve your building.

Speakers: Susan Richards Johnson-Susan Richards Johnson & Associates Co.; Chuck Skammell-Mid Co.

C. Rehabilitation Challenges and Creative Financing—The Hotel Phillips

Our conference headquarters, a newly rehabilitated boutique hotel, will be the subject of this session. The rehab of the Hotel Phillips was made possible by Historic Preservation Tax Credits and a talented team of professionals. Members of the redevelopment team will discuss the process of bringing this Kansas City landmark back to life.

Speaker: Elizabeth Rosin - Historic Preservation Services; Chris Smocke - Smocke & Associates; Kathy Kelly - Helix

Sunday Afternoon

12:00-1:30
Lunch on your own

1:30-4:00
Tours (Presented by Historic Kansas City Foundation's Tour Committee)

A. Art Deco Architecture in Kansas City—a guided walking tour

B. The Plaza—a guided walking tour of one of Kansas City's most famous places

C. Union Hill Neighborhood and Garden Tour—a guided walking tour. Extra charge for garden portion of tour to be paid on site directly to Union Hill Neighborhood Association. (Cost for garden tour TBA).

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Who We Are

Missouri Preservation, known formally as the Missouri Alliance for Historic Preservation, is Missouri's only statewide, non-profit organization dedicated to promoting, supporting, and coordinating historic preservation activities throughout the State. Missouri Preservation is a respected grassroots network of individuals, organizations, and preservation commissions throughout Missouri who work to preserve the rich and diverse cultural and historic resources of the "Show Me" State. Missouri Preservation is governed by a volunteer Board of Directors representing urban, rural, and suburban interests, as well as a variety of professions. Financial support comes from memberships, contributions, and revenue from programs, conferences, and grants. Missouri Preservation's mandate is to protect the irreplaceable, and to make historic preservation a cornerstone of Missouri's public policy and planning agenda for the 21st century.

What We Do

Founded in 1976 as the Missouri Heritage Trust, Missouri Preservation has worked to instill a preservation ethic throughout Missouri. The organization coordinates the annual statewide preservation conference and a variety of educational workshops. Such meetings provide opportunities for networking and discussion of timely topics impacting historic preservation. An annual awards program spotlights and celebrates preservation success stories throughout Missouri. A recent addition in the year 2000—the establishment of Missouri's Top Ten Most Endangered Places – promotes awareness of threatened historic resources throughout the state. A newsletter, Missouri Preservation News, and a website keep the preservation community apprised of the organization's activities and highlight preservation efforts and issues from across the state. The organization plays an advocacy role in promoting the economic benefits of the Missouri Rehabilitation Tax Credit through seminars, informational packets, and an informational video.

Networking, education, recognition, and advocacy—all essential elements of Missouri Preservation's mandate to integrate historic preservation into the mainstream of decision-making and public consciousness.

Missouri Preservation Membership Form

Sorry, I can't make it to the conference, but I would like to become a member of Missouri Preservation:

- ☐ \$15 Student (with photocopy of valid student ID)
- ☐ \$25 Individual (one adult)
- ☐ \$40 Family (up to three adults)
- ☐ \$60 Organization (includes reduced event registration for up to three members)
- ☐ \$100 Patron
- ☐ \$250 Benefactor
- ☐ \$300 Corporate (includes reduced event registration for up to five persons, plus featured listing in newsletters and the website.)
- ☐ \$500+ Saint

All memberships include newsletter subscriptions and reduced registration fees for all Missouri Preservation events.

Missouri Preservation is a registered 501c3 organization, and your membership is tax deductible to the fullest extent of the law.

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Missouri Alliance for Historic Preservation

Annual Statewide Preservation Conference

**Kansas City
Hotel Phillips
June 6–8, 2003**